

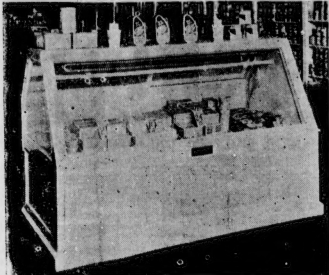
THE CHAMPION CHRONICLE

VOLUME 16

CHAMPION, (Alberta) THURSDAY, Oct. 18, 1934

NUMBER 32

Where does your merchant keep PERISHABLE Food?



YOU'RE probably a bit "fussy" in your home about the foods you serve, careful to guard them from disease-bearing bacteria by correct refrigeration below 50 degrees from the moment they enter your home, because you know that unless perishable foods are protected from the heated atmosphere they quickly lose their freshness and may endanger health.

DOES your merchant safeguard the foods which you purchase by using Electric Refrigeration, or IS YOUR FOOD IN DANGER before it even reaches your home?

NEXT time you go shopping for food why not look around the store and see if you are getting this definite assurance of freshness. YOU'RE ENTITLED TO IT.

Calgary Power Company

LIMITED

D. BUEHLER, Local Manager, Vulcan

Philco Radio! Philco Radio!

Put new life in the Old Radio, have your Tubes tested FREE.

I have just purchased the latest in Tube Testing equipment. A machine that you can read as well as anyone, therefore no guesswork as to the value of a tube. We can test any tube on the market.

See and hear the new Philco's on display at Radio Headquarters.

"YOUR RADIO DEALER"

Philco Radio G. L. DUPUE Philco Radio

Sam Fong Cafe

Where Better Meals are served at Popular Prices
A Trial will Convince You

We serve the famous Velvet Ice Cream



Champion Lodge
A. F. & A. M.
G. R. A.

Meets second Thursday in each month. Visiting brethren welcome.
HARRY E. SMITH, G. L. DUPUE, W. M. Secretary.

Dr. N. NEWTON HEAL
DENTAL SURGEON

In Champion Thursday and Friday.

HERBERT J. MABER
SOLICITOR, BARRISTER, NOTARY
VULCAN

At U. S. Alexander's office
every Thursday

Champion United Church

Minister—Rev. PETER DAWSON,
Pianist—MISS M. McCULLOUGH
Sunday, October 21st
11:00 A.M. Church School at Champion.
Bible Service at 11:30 p.m.,
7:30 P.M. — Evening Worship.
"The Church's Duty to the Outside World."
All are welcome.

Judgment Given Plaintiff In Damage Action

Judgment for the plaintiff, in the case of Dr. Heal of Vulcan, vs. Lee Duck, dry cleaner of Lethbridge, has been rendered by Judge Jackson, with the plaintiff allowed \$221—repairs to car \$135; hospital and other bills \$80; general damages \$50, with costs under rule 27.

The case was one for damages following a collision between the cars of Dr. Heal and Lee Duck on gravelled highway No. 23, about four and a half miles south of Champion. The evidence, all the judgment, showed negligence on the part of the defendant, the headlight of his car were unduly strong, while the plaintiff took all the necessary precautions in dimming his lights. The plaintiff apparently did not have time to stop his car or to avert to one side owing to the suddenness of the collision.

Fined for Blocking Highway

At Strathmore on October 13 h, 1934, A. Fofinoff of Mossleigh, Alberta, was convicted and fined \$33.85 or 10 days in jail, for unlawfully obstructing the highway and not allowing free passage of the motor vehicle driven by Dr. H. N. Heal of Vulcan, Alberta. In summing up evidence the magistrate said that he did not find Dr. Heal in any way guilty of negligence in his driving, and if the other car had not been parked as it was, i.e. in the centre of the highway, there would have been no accident, so he could only find the accused guilty.

Art. Ulrich was a Calgary visitor this week.

Miss Rachel Crane of Calgary was a week end visitor in town. Mr. and Mrs. N. M. St. Peter and family of Milo were Champion visitors on Sunday.

Dr. Heal, dentist, of Vulcan, Alberta, was given judgment in District Court at Lethbridge, Alberta, against Lee Duck, laundryman of Lethbridge for the sum of \$225 plus the costs of the action.

BARGAIN

Cent-a-Mile

TRIP

to

CALGARY

and Return

Round Trip Fare From
CHAMPION \$1.70

Low fares from other stations

Good Going

October 26-27

Return Until

October 30th

Additional information, tickets, etc., apply Ticket Agent

CANADIAN PACIFIC

Snodgrass Funeral Home

Funeral Home and Stock in Vulcan

Licensed Embalmer

Phone 222 High River

Local & General

Mrs. T. R. Jopling is spending the week visiting in Milo. George Smith was a week end visitor in Calgary.

Mr. and Mrs. Fred Wise spent the week end in Calgary.

LOST—Crystal 10 inch Crescent on Fireguard road. Finder please return to Chronicle office.

Mr. and Mrs. Cliff Marshman spent a few days in Calgary this week.

Mrs. R. C. Crane of Calgary is spending two weeks visiting in the district.

Apples 90¢ a box. Fresh stock. Only 25 cases to sell at Campbell's.

Mrs. Bond, Mrs. Caldwell, Mrs. Alexander, Mrs. Patterson and Miss Margaret Patterson were dinner guests at the home of Mrs. Maize of Kirkshead on Thursday last.

Men! If you want to dress just a little smarter and be different from the other fellow. See Campbell's.

The Ladies Aid will meet at Mrs. Bonbrun's on Oct. 21th instead of the 25th, on account of the church banquet.

Special Evangelistic services are being held in Campbell's hall every night except Wednesday at 8 p.m. Rev. and Mrs. Philip H. Hamlin in charge. Good music and good singing.

Blackberry and Loganberry Jam. Just like home made. Special 40¢ tin at Campbell's.

H. E. Gill, and daughter Flora, Miss Mary Sisson and Miss Ada Williamson spent Thursday in Calgary.

Good old Apple Cider, sweet as a nut now. Kick of a multiter—at Campbell's.

Tulip Bulbs, 7 colors, including Cherry, Red, Rich Yellow, Darwin quality. The a dozen at Campbell's.

Mr. and Mrs. D. D. Farmer attended the Webber-Hinker capitals held in Nanton last week.

TENDERS

Tenders to lease Skating Rink and Curling Rink, will be received by the Secretary of the Village of Champion on or before October 25th, 1934.

By Order of The Village Council.

NOTICE

There will be a special meeting of the Champion Curling Club on Friday Oct. 20th at the Chronicle office. A good attendance is requested.

Peter Dawson, Secretary

IN THE ESTATE OF ERON FERNANDO CRAWFORD LATE OF NEAR CHAMPION, in the Province of Alberta, Farmer, deceased.

NOTICE

NOTICE is hereby given that all persons having claims upon the estate of the above named Eron Fernando Crawford who died on the 14th day of July A.D. 1934, are required to file with SCOTT & MILVAIN, 511 Herald Building, Calgary, by the 25th day of November, A.D. 1934, a full statement duly verified of their claims and of any securities held by them, and that after that date the executor will distribute the assets of the Deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed, on which have been brought to their knowledge.

DATED this 25th day of September, A.D. 1934.

SCOTT & MILVAIN,
511 Herald Building, Calgary
Solicitors for the Executors.

Champion Theatre

Wednesday, Oct. 24th

THIRTY DAY PRINCESS

With SYLVIA SIDNEY and CAREY GRANT

One of the nicest little pictures we have had for a long time.

Wednesday, Oct. 24th

More Than a Grain Company

Every Alberta Pool elevator may be viewed as a sentinel guarding the marketing interests of grain growers in that district.

It also may be looked upon as a link connecting various parts of a great farm movement.

It is an emblem of a determined effort on the part of the farming population whose objective is a greater measure of social justice and economic security for the men, women and children engaged in Canada's basic industry.

Alberta Pool Elevators

From Wagon to Sea-Board -
Fair and Efficient dealing
is the A.P. Standard of Service.

THE ALBERTA PACIFIC GRAIN COMPANY LTD.
LICENSED AND BONDED WITH THE BOARD OF GRAIN COMMISSIONERS

PIONEER GRAIN
COMPANY LIMITED
OPERATIONS OF COUNTRY ELEVATORS

OPERATING WITH A BACKGROUND OF GRAIN HANDLING EXPERIENCE DATING BACK TO 1937 - A DECADE BEFORE THE DAYS OF CONFEDERATION

DISCUSS YOUR GRAIN HANDLING & MARKETING PROBLEMS WITH OUR AGENT -
M. F. HAMILTON - Agent

WORLDWIDE SITUATION

Due to the fact that the world's grain supply has fallen to a level which is only one-third of what it was in 1937, the situation is most serious. The grain supply is so low that it is impossible to meet the demand for grain in the world. This means that the price of grain will be very high, and that the people of the world will have to pay a great deal of money for their food.

As a remedy for this situation, the world's grain supply must be increased. This can be done by planting more grain, and by using the land more efficiently. It is the duty of the people of the world to do this, and to make sure that there is enough grain to go around.

SCOTT & MILVAIN, 511 Herald Building, Calgary, are the agents for the world's grain supply.

CHAMPION GROCETERIA

"Sunny Boy" Breakfast Cereal, (wheat rye and flax, 4 lb. pkg.)	33c
"Purity" Pure Red Plum Jam, "hand stoned" 4 lb. tin	50c
Buffalo Brand Pumpkin, 2 1/2 tins	15c
Quick Arrow Soap Flakes 14 oz. pkg., 2 for	25c
B. C. Cooking Onions, 25 lb. sack	65c
Sweet Potatoes, 3 lbs. for	25c
Florida Grape Fruit, medium size, 3 for	25c
Bulk Cocoa, "Rowntrees" per lb.	19c

E. LATIFF

Phone 14

CHAMPION BAKERY (Now Under New Management)

White Bread, 2 for	15c
Brown Bread, 2 for	15c
Raisin Bread, 2 for	15c
Rye Bread, 2 for	15c
14 Loaves for	\$1.00

Wedding Cakes and Birthday Cakes made to order.
Also Pies, French Pastries, etc.

VICTOR JENSEN

Guaranteed Batteries

6 Volt **\$5.95**

See W. I. HARRIS

ROEBUCK TRANSFER

Phone 814 Champion

We Haul Coal, Wheat and Livestock

Snappy Service and Reasonable Rates

See us before ordering your Turner Valley Gas.

Phone Us Your Orders

Coal! Coal!

Come one, Come all
and get your winter COAL

FROM **BERT McGAW**

Lump Coal **\$3.00** per ton

Nut Coal **\$1.25** per ton

Orders Delivered at Regular Prices

PHONE RI003

BERT McGAW, Manager

Champion General Repair Shop

Don't throw away anything before you see us.
If it can be fixed, we can fix it. Five years experience.

Prices Reasonable

A. CHAPRONIERE

Opposite C. P. R. Depot

OLD COUNTRY for CHRISTMAS



LOWER
FARES

Nov. 15 to Jan 8
Return limit
5 MONTHS

Through Sleeping Cars
To The Seaboard
connecting with Christmas Sailings
from St. John

Duchess of York Dec. 8
Duchess of Richmond Dec. 12
Duchess of Atholl Dec. 14

REQUEST SAILINGS
DURING OCTOBER—NOVEMBER

Apply local Agent

CANADIAN PACIFIC

WANT AND PLENTY PARADOX OF LIFE

Society Geared for Mass Production,
Not Number of Dollars But Who
Receives Them

(By Philip F. LaFollette)

Until and unless the basic cause of the economic crisis is removed, Western civilization will continue to move toward disintegration. During the World War millions of men were withdrawn from farm, factory, transportation and shop. The western world had to supply them with the enormous quantities of goods they required, and the demand thus put upon our production and transportation system was met by the introduction of new, and the speeding up of existing machines on the farm and in the factory.

When the end of the World War suddenly stopped the extraordinary demand for agricultural and industrial products, we could either have increased the standard of living to enable people in peace-time to use and consume the expanded productivity, or junked the war-time expansion of farm and factory to allow the system and the people to return to the standard of 1914. We did neither. Instead, we embarked on policies which widened the breach between ability to consume and the capacity to produce.

Today the basic maladjustment of our economic machinery continues to grow worse. In a machine age so important balance is between capacity to produce and ability to consume. When the former gets far ahead of the latter it produces unemployment in industry, and the equivalent in agriculture, namely, less-than-cost-of-production farming. The two factors largely responsible for our inability to see clearly the way out, and for leading us continually in the wrong direction, are fictitious farm and factory surpluses, and our system of credit finances.

A cursory glance at agriculture or industry alone gives a picture of apparent over-production. In proportion to capacity to produce, the markets have shrunk. But diminishing markets may be caused by either inability or unwillingness of consumers to buy. There are millions of people who want and need the produce of the farm and factory but who have not the financial means. Both agriculture and industry have large stocks of goods which cannot be sold at a profit. These goods are labeled "surpluses," but there is a vast difference between goods that cannot be consumed, and goods which consumers want but cannot buy. The markets have shrunk from lack of purchasing power, not from saturation.

The tragedy of want in the midst of plenty cannot be improved by limiting or destroying production. If the consumer cannot buy milk, butter, meat, and other farm products in adequate quantities at present prices, he can only buy less if the price is increased. Since 1919 the world's total consumption, compared with the capacity to produce, has continually decreased. The farmer and manufacturer met the situation by attempting to manufacture more goods in the hope that the increased sales at the lower price would maintain his income. The result is an increase in the capacity to produce, more unemployment, and diminishing ability to buy.

Our economy is geared for mass

Last Days! Last Days!

Our Fourth Annual Sale Will Close Saturday, October 27th. Take advantage of the bargains offered. Quantity's are limited. Early buyers have the advantage.

YOUR LAST CHANCE

Boys Dress Suits, to fit 6 to 14 years, each	\$5.95
Boys Pure Wool Pullover Sweaters, in V neck style or buttoned many colors, each	\$1.19
Boys Flannel Shirts, in dark colors, each	49c
Boys 2 Buckle Overalls, sizes 1 to 5, per pair	\$2.15
Men's Dress Hats, latest styles in Light Grey or Fawn, all sizes	\$1.95
Men's extra Heavy Wool Sweaters, Jumbo Knit, built large and roomy, Black, each	\$2.99
Men's Grey or Heather Flannel Shirts, sizes 14 to 17, medium weight and cut large, each	89c
Men's Storm Rubbers, sizes 6 to 12, per pair	95c
Men's Dress Caps, new styles, all sizes, each	79c
Men's Pure Wool Socks, Grey or Fawn, 3 pairs	95c
Men's Pullover all Wool Sweaters, several styles, each	\$1.95

McCulough Bros.

Sell your crop the
"NATIONAL WAY"

NATIONAL

122 Country
Elevators in the West
Terminal Connections at
Port William and Vancouver

NATIONAL ELEVATOR COMPANY, LTD.
WINNIPEG - CALGARY - EDMONTON - PORT ARTHUR

United Church Banquet

The United church is sponsoring a banquet on Thursday Oct. 25th, to commence at 6:30 p.m. sharp. There will be a short program and speeches with Dr. Ridout of Toronto as the principal speaker. The admission will be 40c.

Following the banquet at 8:15, Dr. Ridout will give an illustrated lecture in the church on "Twelve hundred miles along the Pacific Coast." A collection will be taken to defray Dr. Ridout's expenses.

FREE COURSES IN AGRICULTURE FOR STUDENTS OVER 16 YEARS

In an advertisement appearing in this paper last week, it was incorrectly announced that free courses in Agriculture and Home Economics would be given at the Olds and Verillion Schools of Agriculture to boys and girls under sixteen years of age. Obviously this should have read OVER sixteen years of age.

SNAP
SUPERFINE
POWDER

CLEANS AND POLISHES
SHOES, MARBLE AND
TUBS AND WASH BASINS
CANNOT
SCRATCH

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE of Manly Ransom Matlock, late of Champion, in the Province of Alberta, Farmer, deceased:

NOTICE IS HEREBY GIVEN that all persons having claims upon the estate of Manly Ransom Matlock, deceased, who died on the 13th day of April, 1933, are required to send to the undersigned Executor of his will by the 22nd day of November, 1934, a full statement, duly verified, of their claims and any securities held by them, and after that date the Executors will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed, or brought to their knowledge. DATED at Vulcan, Alberta, this 20th day of September A.D. 1934. "L. A. STACK", Barrister, Vulcan, Alberta.

Solicitor for Nancy Jane Matlock and George Albert Matlock, the Executors.

Therriault Mine

7 Miles East of Champion
RE-OPENS

Prices \$2.00 per ton

The best Stove Coal in the district. Also the Clearest.

Geo. Rhodes, Operator

Phone 807